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Johndrow Vineyards, Iverson Catering set the stage at Sundance

Companies pair their offerings for prestigious opening weekend party

OKLAHOMA CITY– Johndrow Vineyards and Iverson Catering have been selected to provide the wine and culinary experience for Turner Broadcasting’s Sundance Film Festival party Saturday, Jan. 17. The event will be held on the festival’s opening weekend at the prestigious Park City Ski Dream Home, a ski-in/ski-out home acclaimed as the nation’s premiere ski property.

The full Johndrow Vineyards collection will be on hand at the event: JV Clarity, JV Cab, JV Red, Reserve and Forum. Iverson’s menu will include stuffed figs, Muscovy duck breast and a dark chocolate fountain with gourmet dippers to pair with the wines.

Both companies have received praise from noted industry celebrities for their quality and presentation. Robin Lail of Lail Vineyards has lauded Johndrow’s Forum wine; actress Lisa Kudrow has commended Iverson’s dining experience.

About Johndrow Vineyards

David Johndrow, founder of Johndrow Vineyards, became fascinated with wine at age 21 as he realized that the person who knew the most about wine at a business dinner controlled the table conversation. David began to study wine throughout the next 15 years, making journeys to Napa Valley and surrounding areas in search of the perfect drinker. Then in 2005, David and his wife Maryann teamed up with Rob Lawson, a third generation Napa Valley winemaker, to craft the Johndrow Vineyards labels. David’s passion is to keep great wines affordable and stems from the anticipation everyone has when they first open a bottle – they want to love it. It’s that optimism and vision that is at the heart of Johndrow Vineyards.

About Iverson Catering

Iverson Catering is a full-time, full-service catering company with locations in Park City, Utah and Charleston, South Carolina. Specializing in innovative, freestyle cuisine supported by gracious service and detailed event planning services, Iverson Catering is a national trendsetter in

the catering arena. From private dinner parties to lavish galas, Iverson Catering brings years of red carpet experience to each event, ensuring that guests are catered to in a professional manner, and that no single detail is ever left to chance.

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