

HAVEN

Celebration of Entertainment

HAVEN360 celebrated all things Hollywood during March's Awards Week, attracting A-list actors, industry influencers, and media tastemakers for two days and three nights.

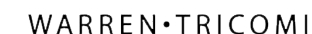
HAVEN360's festive atmosphere created the ideal environment for brands to foster personal connections with celebrities through exclusive studio parties, luxe spa services, advocacy endeavors, media suites and more—all within the new Andaz Hotel on Sunset Strip.



Above, left to right: [1] Hayden Panettiere [2] Ben Stiller at The Cove cocktail reception [3] Dana Delaney [4] Aaron Paul of Breaking Bad [5] Serena Williams
Below, left to right: [6] Vincent De Paul enjoys a glass of Johndrow Wine with the owner of the vineyard [7] Jesse Williams gives the skinny in the Oral-B suite [8] Ryan Cabrera and Audrina Patridge sport their Croton Watches [9] Steven Weber, Tim Daly and Richard Kind mingle near the SONY cameras [10] The Blind Side's Quinton Aaron interviewed by Ashlan Gorse for Oral-B [11] A Serious Man's Sari Lennick and friend sample Sibü



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Haven 360 continued - Below, left to right: [12] Party revelers enjoy the "Jack & Ginger" cabanas courtesy of Jack Daniels [13] Louie Psihoyos, Oscar winning director of The Cove [14] Erin Cummings of TV's Spartacus loves her new ELLE Jewelry [15] Ricki Lake receives a manicure from an OPI nail technician [16] A red BMW shines in front of the Andaz [17] An Olay skincare specialist rubs a weary hand [18] Rachael Leigh Cook plans her trip to the Hilton Moorea Lagoon Resort [19] Geoffrey Fletcher, Oscar winning screenwriter of Precious, multitasks



The Creative Coalition, a nonprofit organization, shot its latest campaign to promote the arts in communities and schools at HAVEN360. Attracting hundreds of celebrities to its mission,

the Creative Coalition will launch this new campaign with a PSA directed by Tim Daley and print ads featuring portraits taken by Pulitzer Prize-winning photographer Brian Smith. Additionally, photos taken at HAVEN360 will be compiled in a book to be distributed on Capitol Hill to encourage policymakers to support funding of the arts.



Above, left to right: [1] Camryn Manheim [2] Tim Daly [3] Joe Mantegna and Robin Bronk, Executive Director of The Creative Coalition [4] Phillip Bloch [5] James Kyson Lee [6] Erin Cummings [7] Stephen Collins [8] Rachael Leigh Cook